

CATHERINE
CHIALTON

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Curriculum Vitae

ABOUT

I am an experienced Graphic Designer working across different mediums, including print, packaging and screen. My approach involves research and comprehensive visual exploration to evolve a story and visual world that is well considered. I am skilled in developing and integrating Illustration within projects. I have a strong desire to continue to develop my skills and practice beyond packaging design and become part of a larger, more aspirational team.

CURRENT STATUS

I am currently working as a freelance Graphic Designer taking on projects that look to expand my client base and develop my portfolio further whilst working remotely in West Yorkshire.

PREVIOUS EXPERIENCE

2011 - 2019

GRAPHIC DESIGNER
UNITED CREATIVES

I started at United Creatives as an intern and my practice as a Graphic Designer developed a lot over the 8 years I was there. I worked on a broad range of projects from packaging to public art, fully developing projects through layout, typography, and illustration to finished printed outcomes. I especially enjoyed working on drinks labels, bars and hospitality design for clients such as BrewDog, The Savoy, Co-op, Fords Gin, Jacobs Creek and The Boatyard Distillery. www.unitedcreatives.com.

PRACTICAL SKILLS

- Adobe Photoshop, Illustrator, Indesign, XD
- iPad Pencil with Procreate app
- Setting up artwork for print
- Large and small scale
- Creative world branding
- Website design prepped for development
- Letterpress experience
- Some experience with Wordpress and Squarespace

TRANSFERABLE SKILLS

- Interpreting briefs and taking direction
- Working to and sticking to brief
- Thorough exploration of creative stretch within projects
- Organised workflow, filing and time management
- Punctual and professional in studio environment and towards clients

EDUCATION

2007-2010

BA (Hons) Art and Design
(Interdisciplinary) 2:1

Specialising in
Graphic Design
and Illustration.

Leeds Arts University

2004-2007

Level 3 Diploma in
Foundation Studies
(Art and Design) Merit.

Level 3 award in
Life Drawing.

4 A Levels A-B grades
2 AS Levels A-C grades

Winstanley College

1999-2004

10 GCSEs A*-C grades

St Bede's Catholic
High School

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